

COMMERCE

(Three hours)

(Candidates are allowed additional 15 minutes for only reading the paper.
They must NOT start writing during this time.)

Answer Question 1 from Part I and five questions from Part II.

The intended marks for questions are given in brackets [].

PART I (20 Marks)

Answer all questions.

Question 1

[10×2]

Answer briefly each of the questions (i) to (x).

- (i) What is the meaning of *business environment*?
- (ii) Enumerate the main forms in which financial assistance from a commercial bank may be available.
- (iii) Write *any two* features of principles of management.
- (iv) What is *factoring*?
- (v) Distinguish between *gross working capital* and *net working capital*.
- (vi) State *any two* points of distinction between *recruitment* and *selection*.
- (vii) Differentiate between *bearer debentures* and *registered debentures*.
- (viii) In the context of right shares, bring out the meaning of pre-emptive right.
- (ix) What is *marketing research*?
- (x) Mention *any two* specific differences between *product* and *service*.

This Paper consists of 3 printed pages and 1 blank page.

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Isc Commerce Question Paper 2013

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Oswaal ISC 10 Sample Question Papers Class 11 Accountancy, Economics, Commerce, English Paper-1 & 2 (Set of 5 Books) For 2024 Exams (Based On The Latest CISCE/ISC Specimen Paper) Oswaal Editorial Board,2023-12-05 Description of the product Fresh Relevant with Latest Typologies of the Questions Score Boosting Insights with 500 Questions 1000 Concepts Insider Tips Techniques with On Tips Notes Mind Maps Mnemonics Exam Ready Practice with 10 Highly Probable SQPs [Electronic Commerce](#) Efraim Turban,David King,Jae Kyu Lee,Ting-Peng Liang,Deborrah C. Turban,2015-01-29 Throughout the book theoretical foundations necessary for understanding Electronic Commerce EC are presented ranging from consumer behavior to the economic theory of competition Furthermore this book presents the most current topics relating to EC as described by a diversified team of experts in a variety of fields including a senior vice president of an e commerce related company The authors provide website resources numerous exercises and extensive references to supplement the theoretical presentations At the end of each chapter a list of online resources with links to the websites is also provided Additionally extensive vivid examples from large corporations small businesses from different industries and services governments and nonprofit agencies from all over the world make concepts come alive in Electronic Commerce These examples which were collected by both academicians and practitioners show the reader the capabilities of EC its cost and justification and the innovative ways corporations are using EC in their operations In this edition previous editions published by Pearson Prentice Hall the authors bring forth the latest trends in e commerce including social businesses social networking social collaboration innovations and mobility [Houston \(Texas\) City Directories](#) ,1961 Some years are missing [Who's who in France](#) ,2016 [ISC Class 12 Commerce Board Exam Mastery](#) Srinivasu Rao,2026-01-21 Preparing for the ISC Class 12 Commerce Board Examination can feel overwhelming but the right guidance can transform stress into confidence ISC Class 12 Commerce Board Exam Mastery is a carefully designed exam oriented guide that helps students revise smartly practice effectively and perform confidently in the board examination This book is the result of deep analysis of ISC Commerce question papers from the last ten years identifying repeated themes high weightage topics and examiner preferred answer formats It focuses on what truly matters in the examination concept clarity application based thinking and structured presentation Each chapter presents important and high probability questions arranged unit wise and question type wise along with clear concise and board ready model answers Special emphasis has been placed on Higher Order Thinking HOT questions case based problems and application oriented answers which are increasingly prominent in the ISC examination pattern This book is ideal for Students looking for focused revision before the board exams Learners who want to understand how examiners evaluate answers Parents and teachers seeking a reliable syllabus aligned study companion Key Features 100 carefully selected important questions Topic wise and exam pattern wise coverage HOT and case based questions with model answers Clear structured examiner friendly answer presentation 1 day revision crash sheets

for last minute preparation Fully aligned with the ISC Class 12 Commerce syllabus Whether you are revising weeks before the examination or preparing in the final days this book acts as a trusted mentor helping you focus on the right areas avoid common mistakes and express your answers with confidence Commerce is not just about theory it is about understanding how business works in the real world This guide will help you approach your ISC Commerce examination with clarity calmness and confidence

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ISC Commerce XI Dr C.B. Gupta, ISC Commerce XI **ISC Chapterwise Commerce 12th** Sapna Malik, 2024-04-17 Previous Years Questions serve as an absolute tool to aid the exam preparation These questions familiarize the students with the pattern structure chapter weightage and typologies of questions asked in the exam Keeping this in mind Arihant presents a series of 24 Years ISC Chapterwise Question Bank which is formulated as a must have for insightful preparation making strategies to solve different types of questions and enhancing performance This book deals with the class 12 Commerce subject and covers all exam papers and specimen papers upto 2024 in a Chapterwise manner A detailed solution to each question is provided as per the ISC marking scheme to get a good grip on each concept Furthermore in order to ensure complete preparation Trend Analysis of the Chapter Value Points Common Mistakes and Concept Enhancer sections are equipped to guide students for effective preparation In the end Latest ISC Specimen Paper and 3 Sample Question Papers will ensure complete practice based on the latest pattern progress assessment and readiness for the exam

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