

II B. Tech I Semester Model Question Paper, Sept - 2017
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
 (Com. to ME, ECE, CSE, IT, ECC, MTE)

Time: 3 hours

Max. Marks: 70

- Note: 1. Question Paper consists of two parts (Part-A and Part-B)
 2. Answer ALL the question in Part-A
 3. Answer any FOUR Questions from Part-B

PART - A

1. a) Write a brief note about Macro Economics
 b) What is Isoquants
 c) What is an Optimum costs
 d) Explain the Margin of safety
 e) Distinguish between Public Company Vs Private Company
 f) Explain the Phases of trade cycle
 g) What is Accounting Cycle? (7 X 2=14M)

PART - B

2. a) Define Managerial economics and explain its nature and scope.
 b) Define the law of demand. What are its exceptions? Explain (7M+7M)
3. a) Discuss the economies of scale that accrue to a firm.
 b) How do you determine BEP. Show graphical presentation of BEA. (7M+7M)
4. a) Differentiate between Perfect and Imperfect markets.
 b) Explain Price-Output determination in Monopolistic competition. (7M+7M)
5. a) Evaluate Sole trader form of organisation.
 b) Explain the Innovations theory of business cycles. (7M+7M)
6. a) Journalise the following transactions.
 2003 Jan. 1 ABC firm commenced business with Rs.40,000
 Jan. 2 Deposited into bank Rs.30,000
 Jan. 3 Bought goods worth Rs.48,000 from Kamala
 Jan. 4 Sold goods worth Rs.60,000
 b) Define Ratio? Explain its limitations (7M+7M)
7. a) A project costs Rs. 1,44,000. The average annual cash inflows are likely to be Rs.45,000 for a period of 5 years. Calculate the IRR for the project.
 b) Explain why capital budgeting is necessary. (7M+7M)

Managerial Economics Model Question Paper

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