



GRADE 11 BUSINESS STUDIES SEPTEMBER

MARKS: 100

TIME: 1½ HOURS

INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

- This paper consists of THREE sections and covers FIVE main topics.
 - SECTION A: COMPULSORY
 - SECTION B: Consists of THREE questions.
Answer any TWO of the three questions in this section.
 - SECTION C: Consists of TWO questions.
Answer any ONE of two questions in this section.
- Read the instructions for each question carefully and note what is required. Note that ONLY the first TWO questions in SECTION B and the FIRST questions in SECTION C will be marked.
- Number the answers carefully according to the numbering system used in this paper. No marks will be awarded for wrongly numbered answers.
- Except where other instructions are given, answers must be written in complete sentences.
- Use the mark allocation and nature of each question to determine the length and depth of an answer.
- Use the table below as a guideline for marking and time allocation when answering each question.

SECTION A	QUESTION	MARKS	TIME
A: SHORT QUESTIONS – COMPULSORY	1	20	15
B: THREE direct/indirect type questions CHOICE: Answer any TWO	2	20	30
	3		
C: TWO essay type questions CHOICE: Answer any ONE	4	40	45
	5	40	
TOTAL		100	90 MIN

- Start the answer to EACH question on a NEW page, e.g. QUESTION 1 – new page, QUESTION 2 – new page.
- You may use a non-programmable calculator.
- Write neatly and legibly.

Grade 11 Business Studies Question Paper November 2014 Exemplar

**Efraim Turban, Judy Whiteside, David
King, Jon Outland**

Grade 11 Business Studies Question Paper November 2014 Exemplar:

Introduction to Electronic Commerce and Social Commerce Efraim Turban, Judy Whiteside, David King, Jon Outland, 2017-04-23 This is a complete update of the best selling undergraduate textbook on Electronic Commerce EC New to this 4th Edition is the addition of material on Social Commerce two chapters a new tutorial on the major EC support technologies including cloud computing RFID and EDI ten new learning outcomes and video exercises added to most chapters Wherever appropriate material on Social Commerce has been added to existing chapters Supplementary material includes an Instructor s Manual Test Bank questions for each chapter Powerpoint Lecture Notes and a Companion Website that includes EC support technologies as well as online files The book is organized into 12 chapters grouped into 6 parts Part 1 is an Introduction to E Commerce and E Marketplaces Part 2 focuses on EC Applications while Part 3 looks at Emerging EC Platforms with two new chapters on Social Commerce and Enterprise Social Networks Part 4 examines EC Support Services and Part 5 looks at E Commerce Strategy and Implementation Part 6 is a collection of online tutorials on Launching Online Businesses and EC Projects with tutorials focusing on e CRM EC Technology Business Intelligence including Data Text and Web Mining E Collaboration and Competition in Cyberspace the following tutorials are not related to any specific chapter they cover the essentials ec technologies and provide a guide relevant resources p

University Trends Jonathan Coulson, Paul Roberts, Isabelle Taylor, 2014-09-15 A university campus is a place with special resonance conjuring images of cloistered quadrangles and wood panelled libraries often echoing centuries of scholarly tradition And yet it is also a place of cutting edge science interactive learning youth vibrancy and energy It is this dual nature which makes the physical environment of a university so dynamic as well as a highly challenging landscape to design and manage successfully Today the scale of the pressures and the rate of change facing higher education institutions are greater than ever Squeezed public spending rising tuition fees and the growing education ambitions of developing nations are set against a backdrop of rapid technological progress and changing pedagogies What are the repercussions for the physical realities of university planning and architecture And how are university campuses adapting to contend with these pressures University Trends introduces the most significant widespread and thought provoking trends in campus design today Part 1 identifies current trends such as starchitecture large scale campus extensions adaptive re use and international branch campuses Part 2 profiles each trend via highly illustrated global case studies of well publicised as well as lesser known projects The essential guide to current and future trends in campus design

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