

## MTU

### Production and Operations Management -MBA 025

#### Question Bank for 2012 Final Paper

##### Section A

**Q1. What is a Product Lifecycle? State with reason whether the life cycle of a product can be extended.**

**In the growth stage of the product / service lifecycle, the operation is likely to focus on which combination of performance objectives, Explain-**

- Speed, Dependability & Cost
- Dependability, Quality & Cost
- Speed, Quality & Cost
- Speed Dependability & Quality

**Q2. Distinguish among the characteristic features of job batch and flow production. Mention with reason the type of production process you will like to recommend for**

- a. An Industrial unit manufacturing drugs and medicines
- b. A Commercial bank
- c. A Car company

**Q3. Describe the Operations of the following organizations using the transformation model. Carefully identify the transforming resources, transformed resources, the type of transformation process, and the outputs from the transformation process.**

- International Airport
- Supermarket
- High Volume car plant

# Mba Operations Management Question Paper

**Michael J. Barrett**



## **Mba Operations Management Question Paper:**

**OPERATIONS MANAGEMENT** Dr. Sunil V. Deshmukh I Dr. Tushar D. Taley, Preface Project management involves unique but temporary endeavours with a specific beginning and end On the other hand operations management involves ongoing activities of an organization that produce repetitive and long term outputs such as supplying services or manufacturing products Defining what is operations management for a particular field is essential as it is vital in every field Operations management aims to ensure that the day to day operations are smooth cost effective and well timed while maintaining critical quality standards The purpose of this Study Material is to present an introduction to the OPERATIONS MANAGEMENT subject of MBA This book contains the syllabus from basics of the subjects going into the intricacies of the subjects All the concepts have been explained with relevant examples and diagrams to make it interesting for the readers An attempt is made here by the authors to assist the students by way of providing Study Material as per the curriculum with non commercial considerations However it is implicit that these are exam oriented Study Material and students are advised to attend regular lectures in the Institute and utilize reference books available in the library for In depth knowledge We owe to many websites and their free contents we would like to specially acknowledge contents of website [www wikipedia com](http://www.wikipedia.com) and various authors whose writings formed the basis for this book We acknowledge our thanks to them At the end we would like to say that there is always a room for improvement in whatever we do We would appreciate any suggestions regarding this study material from the readers so that the contents can be made more interesting and meaningful Readers can email their queries and doubts to our authors on [tmcnagpur gmail com](mailto:tmcnagpur@gmail.com) We shall be glad to help you immediately Authors Dr Sunil V Deshmukh Dr Tushar Taley

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