



FACULTY OF SCIENCE
DEPARTMENT OF MATHEMATICS
AND
APPLIED MATHEMATICS
2023

MATENB1

Applications of Calculus
For Engineers

Learning Guide

Dr K Sebogodi
Dr S Singh

Copyright © University of Johannesburg, South Africa
Printed and published by the University of Johannesburg

© All rights reserved. Open Access for sharing for the purpose of research, teaching or review as permitted under the Copyright Act 95 of 1978, so long as the material may be reproduced, stored in a retrieval system, transmitted or used in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without the prior written permission of the University of Johannesburg

Mathematics 1study Guide

RD Boyd



Mathematics 1study Guide:

The Enigmatic Realm of **Mathematics 1study Guide**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing in short supply of extraordinary. Within the captivating pages of **Mathematics 1study Guide** a literary masterpiece penned by a renowned author, readers set about a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting effect on the hearts and minds of those that partake in its reading experience.

https://media.cfan.org/About/browse/HomePages/Encyclopedia_Of_Japanese_Business_And_Management.pdf

Table of Contents Mathematics 1study Guide

1. Understanding the eBook Mathematics 1study Guide
 - The Rise of Digital Reading Mathematics 1study Guide
 - Advantages of eBooks Over Traditional Books
2. Identifying Mathematics 1study Guide
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Mathematics 1study Guide
 - User-Friendly Interface
4. Exploring eBook Recommendations from Mathematics 1study Guide
 - Personalized Recommendations
 - Mathematics 1study Guide User Reviews and Ratings
 - Mathematics 1study Guide and Bestseller Lists

5. Accessing Mathematics 1study Guide Free and Paid eBooks
 - Mathematics 1study Guide Public Domain eBooks
 - Mathematics 1study Guide eBook Subscription Services
 - Mathematics 1study Guide Budget-Friendly Options
6. Navigating Mathematics 1study Guide eBook Formats
 - ePub, PDF, MOBI, and More
 - Mathematics 1study Guide Compatibility with Devices
 - Mathematics 1study Guide Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Mathematics 1study Guide
 - Highlighting and Note-Taking Mathematics 1study Guide
 - Interactive Elements Mathematics 1study Guide
8. Staying Engaged with Mathematics 1study Guide
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Mathematics 1study Guide
9. Balancing eBooks and Physical Books Mathematics 1study Guide
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Mathematics 1study Guide
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Mathematics 1study Guide
 - Setting Reading Goals Mathematics 1study Guide
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Mathematics 1study Guide
 - Fact-Checking eBook Content of Mathematics 1study Guide
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
- Integration of Multimedia Elements
 - Interactive and Gamified eBooks

Mathematics 1study Guide Introduction

In today's digital age, the availability of Mathematics 1study Guide books and manuals for download has revolutionized the way we access information. Gone are the days of physically flipping through pages and carrying heavy textbooks or manuals. With just a few clicks, we can now access a wealth of knowledge from the comfort of our own homes or on the go. This article will explore the advantages of Mathematics 1study Guide books and manuals for download, along with some popular platforms that offer these resources. One of the significant advantages of Mathematics 1study Guide books and manuals for download is the cost-saving aspect. Traditional books and manuals can be costly, especially if you need to purchase several of them for educational or professional purposes. By accessing Mathematics 1study Guide versions, you eliminate the need to spend money on physical copies. This not only saves you money but also reduces the environmental impact associated with book production and transportation. Furthermore, Mathematics 1study Guide books and manuals for download are incredibly convenient. With just a computer or smartphone and an internet connection, you can access a vast library of resources on any subject imaginable. Whether you're a student looking for textbooks, a professional seeking industry-specific manuals, or someone interested in self-improvement, these digital resources provide an efficient and accessible means of acquiring knowledge. Moreover, PDF books and manuals offer a range of benefits compared to other digital formats. PDF files are designed to retain their formatting regardless of the device used to open them. This ensures that the content appears exactly as intended by the author, with no loss of formatting or missing graphics. Additionally, PDF files can be easily annotated, bookmarked, and searched for specific terms, making them highly practical for studying or referencing. When it comes to accessing Mathematics 1study Guide books and manuals, several platforms offer an extensive collection of resources. One such platform is Project Gutenberg, a nonprofit organization that provides over 60,000 free eBooks. These books are primarily in the public domain, meaning they can be freely distributed and downloaded. Project Gutenberg offers a wide range of classic literature, making it an excellent resource for literature enthusiasts. Another popular platform for Mathematics 1study Guide books and manuals is Open Library. Open Library is an initiative of the Internet Archive, a nonprofit organization dedicated to digitizing cultural artifacts and making them accessible to the public. Open Library hosts millions of books, including both public domain works and contemporary titles. It also allows users to borrow digital copies of

certain books for a limited period, similar to a library lending system. Additionally, many universities and educational institutions have their own digital libraries that provide free access to PDF books and manuals. These libraries often offer academic texts, research papers, and technical manuals, making them invaluable resources for students and researchers. Some notable examples include MIT OpenCourseWare, which offers free access to course materials from the Massachusetts Institute of Technology, and the Digital Public Library of America, which provides a vast collection of digitized books and historical documents. In conclusion, Mathematics 1study Guide books and manuals for download have transformed the way we access information. They provide a cost-effective and convenient means of acquiring knowledge, offering the ability to access a vast library of resources at our fingertips. With platforms like Project Gutenberg, Open Library, and various digital libraries offered by educational institutions, we have access to an ever-expanding collection of books and manuals. Whether for educational, professional, or personal purposes, these digital resources serve as valuable tools for continuous learning and self-improvement. So why not take advantage of the vast world of Mathematics 1study Guide books and manuals for download and embark on your journey of knowledge?

FAQs About Mathematics 1study Guide Books

How do I know which eBook platform is the best for me? Finding the best eBook platform depends on your reading preferences and device compatibility. Research different platforms, read user reviews, and explore their features before making a choice. Are free eBooks of good quality? Yes, many reputable platforms offer high-quality free eBooks, including classics and public domain works. However, make sure to verify the source to ensure the eBook credibility. Can I read eBooks without an eReader? Absolutely! Most eBook platforms offer webbased readers or mobile apps that allow you to read eBooks on your computer, tablet, or smartphone. How do I avoid digital eye strain while reading eBooks? To prevent digital eye strain, take regular breaks, adjust the font size and background color, and ensure proper lighting while reading eBooks. What the advantage of interactive eBooks? Interactive eBooks incorporate multimedia elements, quizzes, and activities, enhancing the reader engagement and providing a more immersive learning experience. Mathematics 1study Guide is one of the best book in our library for free trial. We provide copy of Mathematics 1study Guide in digital format, so the resources that you find are reliable. There are also many Ebooks of related with Mathematics 1study Guide. Where to download Mathematics 1study Guide online for free? Are you looking for Mathematics 1study Guide PDF? This is definitely going to save you time and cash in something you should think about. If you trying to find then search around for online. Without a doubt there are numerous these available and many of them have the freedom. However without doubt you receive whatever you purchase. An alternate way to get ideas is always to check another Mathematics 1study Guide. This method for see

exactly what may be included and adopt these ideas to your book. This site will almost certainly help you save time and effort, money and stress. If you are looking for free books then you really should consider finding to assist you try this. Several of Mathematics 1study Guide are for sale to free while some are payable. If you arent sure if the books you would like to download works with for usage along with your computer, it is possible to download free trials. The free guides make it easy for someone to free access online library for download books to your device. You can get free download on free trial for lots of books categories. Our library is the biggest of these that have literally hundreds of thousands of different products categories represented. You will also see that there are specific sites catered to different product types or categories, brands or niches related with Mathematics 1study Guide. So depending on what exactly you are searching, you will be able to choose e books to suit your own need. Need to access completely for Campbell Biology Seventh Edition book? Access Ebook without any digging. And by having access to our ebook online or by storing it on your computer, you have convenient answers with Mathematics 1study Guide To get started finding Mathematics 1study Guide, you are right to find our website which has a comprehensive collection of books online. Our library is the biggest of these that have literally hundreds of thousands of different products represented. You will also see that there are specific sites catered to different categories or niches related with Mathematics 1study Guide So depending on what exactly you are searching, you will be able to choose ebook to suit your own need. Thank you for reading Mathematics 1study Guide. Maybe you have knowledge that, people have search numerous times for their favorite readings like this Mathematics 1study Guide, but end up in harmful downloads. Rather than reading a good book with a cup of coffee in the afternoon, instead they juggled with some harmful bugs inside their laptop. Mathematics 1study Guide is available in our book collection an online access to it is set as public so you can download it instantly. Our digital library spans in multiple locations, allowing you to get the most less latency time to download any of our books like this one. Merely said, Mathematics 1study Guide is universally compatible with any devices to read.

Find Mathematics 1study Guide :

~~encyclopedia of japanese business and management~~

encyclopedia of preserved people pickled frozen and mummified corpses from around the world

encyclopédie de limprebionnisme

en voyage videocassette program. glencoe french 3

encyclopaedia of cybernetics

encyclopedia of german women writers 1900-1933 biographies and

enchanted glass the elizabethan min 1st edition

encyclopedia of sex

encountering jesus

enc now you see her cd

encyclopedia of north american wildlife

encyclopedia of archetypal symbolism

encyclopedia of exploration 1800 to 1850

enchanted looms conscious networks in brains and computers

enciclopedia biografica de ciencia y tecnologia 2

Mathematics 1study Guide :

pub powerpoint 2010 section 2 knowledge check answers - Feb 08 2023

web aug 16 2023 kindly say the powerpoint 2010 section 2 knowledge check answers is universally compatible with any devices to read getting the books powerpoint 2010

powerpoint 2010 section 2 knowledge check answers - Nov 24 2021

web may 17 2023 answers and collections to check out we additionally pay for variant types and then type of the books to browse the adequate book fiction history novel

powerpoint 2010 section 2 knowledge check answers pdf - Nov 05 2022

web apr 3 2023 web powerpoint 2010 section 2 knowledge check answers pdf as recognized adventure as without difficulty as experience approximately lesson

powerpoint 2010 section 2 knowledge check answers gautam - Apr 10 2023

web powerpoint 2010 section 2 knowledge check answers as recognized adventure as well as experience very nearly lesson amusement as with ease as arrangement can be

microsoft powerpoint 2010 test soruları bilişim konuları - May 31 2022

web 1 aşağıdakilerden hangisi powerpoint 2010 daki yeniliklerden değildir a slayda ses ekleme b resimlerinize sanatsal dokular ve efektler uygulama c resmin arka planını

powerpoint 2010 section 2 knowledge check answers - Dec 26 2021

web powerpoint 2010 section 2 knowledge check answers april 30th 2018 read and download powerpoint 2010 section 2 knowledge check answers free ebooks in

powerpoint 2010 section 2 knowledge check answers - Dec 06 2022

web powerpoint 2010 section 2 knowledge check answers there is an august 2010 special edition of revetments 1 it is time for the tsna members to elect a new vice president

expertrating online microsoft powerpoint 2010 test - Jan 27 2022

web syllabus of the microsoft powerpoint 2010 test the microsoft powerpoint 2010 has been specifically designed to assess an individual s job prospects by evaluating working skills

powerpoint 2010 section 2 knowledge check answers copy - Oct 04 2022

web mar 25 2023 powerpoint 2010 section 2 knowledge check answers 1 1 downloaded from uniport edu ng on march 25 2023 by guest powerpoint 2010 section 2

powerpoint 2010 section 2 knowledge check answers pdf pdf - Jul 13 2023

web mar 20 2023 powerpoint 2010 section 2 knowledge check answers pdf eventually you will agreed discover a further experience and finishing by spending more cash yet

powerpoint 2010 section 2 knowledge check answers pdf - Oct 24 2021

web powerpoint 2010 section 2 knowledge check answers pdf powerpoint 2010 section 2 knowledge check answers pdf unveiling the magic of words a overview of

office 2010 word sections 1 3 knowledge check quizlet - Aug 02 2022

web marquee series basic edition office 2010 word section 1 2 3 knowledge check and more definitions from the word section

access free powerpoint 2010 section 2 knowledge check - Jan 07 2023

web content and includes topic summaries knowledge check questions and a reference index get to grips with the exam requirements the specific skills on which you will be tested

powerpoint 2010 section 2 knowledge check answers - May 11 2023

web handout page number powerpoint 2010 section 2 knowledge check answers powerpoint chapter 2 study sets and flashcards quizlet microsoft onenote 2010

powerpoint 2010 section 2 knowledge check answers - Sep 03 2022

web powerpoint 2010 section 2 knowledge check answers 2013 accf aha guideline for the management of heart inside real news curated by real humans powerpoint

powerpoint 2010 section 2 knowledge check answers pdf - Aug 14 2023

web aug 10 2023 powerpoint 2010 section 2 knowledge check answers 1 10 downloaded from uniport edu ng on august 10 2023 by guest powerpoint 2010 section 2

powerpoint 2010 section 2 knowledge check answers - Sep 22 2021

web april 27th 2018 read document online 2018 powerpoint 2010 section 2 knowledge check answers this pdf report has powerpoint 2010 section 2 knowledge check

powerpoint 2010 powerpoint quiz gcfglobal org - Apr 29 2022

web test your knowledge of powerpoint by taking our quiz test your knowledge of powerpoint by taking our quiz close search search menu topics close i want to

[multiple questions on powerpoint 2010 microsoft community](#) - Feb 25 2022

web sep 9 2014 multiple questions on powerpoint 2010 i ve been trying to find solutions to fix powerpoint 2010 microsoft office home student 2010 edition for the past few

powerpoint 2010 section 2 knowledge check answers - Jun 12 2023

web powerpoint 2010 section 2 knowledge check answers march 3rd 2014 here are some basic tasks that you can do to help you learn how to use microsoft office powerpoint

[powerpoint 2010 section 2 knowledge check answers test](#) - Jul 01 2022

web gatherings powerpoint 2010 section 2 knowledge check answers that we will certainly offer we reimburse for

powerpoint 2010 section 2 knowledge check answers and

[ms power point 2010 162 plays quizizz](#) - Mar 29 2022

web 3 multiple choice in the power point 2010 view ribbon which presentation view enables a user to view one slide thumbnails at a time in the slide pane 4 multiple choice

[powerpoint 2010 section 2 knowledge check answers](#) - Mar 09 2023

web assessment tests for excel knowledge microsoft community powerpoint 2010 section 2 knowledge check answers ofac faqs iran sanctions powerpoint 2010 section 2

russel middlebrook series by brent hartinger goodreads - Sep 01 2023

by brent hartinger 3 74 15 482 ratings 861 reviews published 2003 22 editions i knew that any wrong action however slight coul want to read rate it book 2 the order of the

the order of the poison oak by brent hartinger goodreads - Oct 02 2023

mar 1 2005 brent hartinger 3 94 3 456 ratings 168 reviews book 2 in the lambda award winning russel middlebrook series summer camp is different from high school something

the order of the poison oak brent hartinger google books - Jul 19 2022

the order of the poison oak the russel middlebrook series book 2 audio download brent hartinger josh hurley audible studios amazon in books

[the order of the poison oak the russel middlebrook series](#) - Dec 24 2022

dec 5 2013 summer camp is different from high school something about spending the night things happen geography club s russel middlebrook is back and he and his friends are

[the order of the poison oak volume 2 the russel middlebrook](#) - Mar 27 2023

buy the order of the poison oak volume 2 the russel middlebrook series by hartinger brent isbn 9781505371444 from amazon s book store everyday low prices and free

the order of the poison oak 2 the russel middlebrook series - May 29 2023

dec 9 2012 the order of the poison oak 2 the russel middlebrook series paperback 9 dec 2012 by brent hartinger author 4 5 256 ratings book 2 of 4 the russel

russel middlebrook series wikipedia - Jul 31 2023

summer camp is different from high school something about spending the night things happen geography club s russel middlebrook is back and he and his friends are off to work as counselors at a summer camp brent hartinger s second novel is the story of indian legends skinny dipping in moonlit coves and passionate summer romance it s also the story of russel

the order of the poison oak apple books - Jan 25 2023

mar 10 2011 brent hartinger 4 7 81 ratings 3 99 publisher description book 2 in the lambda award winning russel middlebrook series summer camp is different from high

the order of the poison oak the russel middlebrook series - Apr 27 2023

the order of the poison oak the russel middlebrook series band 2 volume 2 hartinger brent amazon com tr kitap

the order of the poison oak the russel middlebrook series - Sep 20 2022

the order of the poison oak the russel middlebrook series book 2 ebook hartinger brent amazon in books

the order of the poison oak the russel middlebrook series - Apr 15 2022

we offer the order of the poison oak the russel middlebrook series book 2 and numerous books collections from fictions to scientific research in any way in the middle of them is this

the order of the poison oak the russel middlebrook series - Jan 13 2022

the order of the poison oak the russel - Oct 22 2022

amazon com the order of the poison oak the russel middlebrook series book 2 audible audio edition brent hartinger josh hurley audible studios books

the order of the poison oak the russel middlebrook series - Jun 17 2022

the order of the poison oak is the sequel to geography club and the second book in the russel middlebrook series by brent hartinger russel and his friends successfully set up a

the order of the poison oak the russel middlebrook series - Mar 15 2022

the order of the poison oak 2 the russel middlebrook series by hartinger brent 2012 paperback on amazon com free shipping on qualifying offers the order of the poison

the order of the poison oak 2 the russel middlebrook series - Feb 11 2022

the order of the poison oak the russel middlebrook series book 2 audio download brent hartinger josh hurley audible studios amazon com au books

the order of the poison oak the russel middlebrook series - Jun 29 2023

nov 4 2010 the order of the poison oak the russel middlebrook series book 2 kindle edition by hartinger brent download it once and read it on your kindle device pc phones or

the order of the poison oak brent hartinger google books - Feb 23 2023

book 2 in the lambda award winning russel middlebrook series summer camp is different from high school something about spending the night things happen russel middlebrook

the order of the poison oak the russel middlebrook series - Nov 22 2022

the order of the poison oak the russel middlebrook series book 2 ebook hartinger brent amazon co uk kindle store

the order of the poison oak literature tv tropes - May 17 2022

the order of the poison oak the russel middlebrook series book 2 right here we have countless books the order of the poison oak the russel middlebrook series book 2 and

the order of the poison oak the russel middlebrook series - Aug 20 2022

jan 31 2006 brent hartinger harper collins jan 31 2006 juvenile fiction 211 pages geography club s russel middlebrook is back and he and his friends are off to work as

electronic commerce by turban et al pdf dotnbnm - Feb 18 2022

web language english abstract electronic commerce is an emerging concept that describes the process of buying and selling or exchanging of products services and information via computer networks including internet turban lee king and chung 2000

electronic commerce 2002 a managerial perspective google - Feb 01 2023

web electronic commerce 2002 a managerial perspective authors efraim turban david king jae lee editor efraim turban edition 2 illustrated revised publisher prentice hall 2002

electronic commerce by turban et al pdf devy ortax org - Apr 22 2022

web part 1 is an introduction to e commerce and e marketplaces part 2 focuses on ec applications while part 3 looks at emerging ec platforms with two new chapters on social commerce and enterprise social networks part 4 examines ec support services and part 5 looks at e commerce strategy and implementation

electronic commerce 2018 a managerial and social networks - Aug 07 2023

web electronic commerce 2018 a managerial and social networks perspective home textbook authors efraim turban jon

outland david king jae kyu lee ting peng liang deborrah c turban the leading graduate text on e commerce brought completely up to date end of chapter exercises case studies and class projects

pdf electronic commerce 2018 a managerial and social - Jul 06 2023

web oct 12 2017 electronic commerce 2018 a managerial and social networks perspective e turban jon outland 3 authors deborrah c turban published 12 october 2017 business computer science economics chapter 1 overview of electronic commerce chapter 2 e commerce mechanisms platforms and tools chapter 3

electronic commerce a managerial perspective prentice hall - Oct 29 2022

web request pdf on jan 1 2002 e turban and others published electronic commerce a managerial perspective prentice hall find read and cite all the research you need on researchgate

electronic commerce a managerial and social networks - Dec 31 2022

web jan 29 2015 electronic commerce a managerial and social networks perspective efraim turban david king jae kyu lee ting peng liang deborrah c turban springer jan 29 2015 business economics

social commerce foundations social marketing and advertising 7 - Mar 02 2023

web e turban et al introduction to electronic commerce and social commerce springer texts in business and economics do 10 100797833195009117 social commerce foundations social marketing and advertising learning objectives upon completion of this chapter you will be able to 1 define social commerce and describe its roots and

the adoption of electronic commerce by small and medium - Sep 27 2022

web electronic commerce e commerce has been predicted to be a new driver of economic growth for developing countries humphrey et al 2004 31 adopting e commerce has not been easy for smes world wide jones et al 2011 partly because of the ever changing field of information systems and the varying needs of local and global business in general

introduction to electronic commerce and social commerce - Jun 05 2023

web introduction to electronic commerce and social commerce home textbook authors efraim turban judy whiteside david king jon outland the leading undergraduate text on e commerce brought completely up to date end of chapter exercises case studies and class projects online tutorials instructor s manual

electronic commerce a managerial and social networks - Oct 09 2023

web turban s current areas of interest are web based decision support systems using intelligent agents in electronic commerce systems and collaboration issues in global electronic commerce david king ph d has over 25 years experience leading the development of decision support performance management and enterprise system

turban e kim d mckay j et al 2015 electronic commerce - Aug 27 2022

web electronic commerce a managerial perspective 8th edition london springer 11 27 doi org 10 1007 978 3 319 10091 3 has

been cited by the following article title a new cognitive framework for understanding social commerce a service ecosystem perspective authors yingliang wu xu chen

turban et al electronic commerce 2002 a managerial - Jun 24 2022

web turban et al electronic commerce 2002 a managerial perspective prentice hall 2002 references scientific research publishing article citations more turban et al electronic commerce 2002 a managerial perspective prentice hall 2002 has been cited by the following article

electronic commerce by turban et al download only ftp dartgo - Jul 26 2022

web outlines and highlights for electronic commerce by efraim turban isbn electronic commerce and update package towards the e society business intelligence social commerce key factors of successful e commerce what hp can learn from dell electronic commerce by turban et al downloaded from ftp dartgo org by guest

pdf turban e king d lee j k liang t p and turban - Sep 08 2023

web the seventh section conceptualizes the electronic commerce value chain in kenya the eighth and final section of the paper gives a summary of important e commerce facets and draws conclusions on five key areas tends infrastructure value chains markets and rules and regulations

electronic commerce a managerial perspective google books - Apr 03 2023

web efraim turban prentice hall 2000 b2b elektronisk handel 520 pages reflecting and integrating the authors extensive experiences as academicians consultants and practioners this is the

turban e et al 2008 a managerial perspective electronic commerce - Mar 22 2022

web article citations more turban e et al 2008 a managerial perspective electronic commerce 2006 pearson education inc upper saddle river has been cited by the following article title adoption of electronic supply chain management and e commerce by small and medium enterprises and their performance a survey of

e commerce in turkey - May 24 2022

web e commerce definition and scope e commerce definition out of scope transactions scope product or service should be ordered through an online channel transactions through intermediary channels such as phone fax call center e mail etc are excluded product or service can be delivered either online or offline payment can be made either

pdf electronic commerce a managerial perspective - Nov 29 2022

web pdf on jan 1 2008 turban e and others published electronic commerce a managerial perspective find read and cite all the research you need on researchgate

electronic commerce 2018 a managerial and social - May 04 2023

web jan 1 2018 e commerce electronic commerce refers to the use of the internet to buy sell transport or trade data goods

or services turban et al 2018 in the hotel business hotels that